



Georgia Interscholastic Cycling League Uniform Policy

The ultimate goal of the GA League is to establish mountain bike racing as a middle and high school sport in the near future. Jerseys or uniforms in traditional sports like football, cross country, soccer or baseball don't have sponsor's logos or company names featured prominently across the front or back.

So, at the intersection of school pride and commercialism, at least for the GA League racing apparel, we're choosing to go with school pride by using location/team names, school names, or mascots. We want students to be racing for, and to be proud of, their teams and schools as they race against the schools they compete against in football or cross country. This will help build our league.

To that end, the policy of the GA League is to have only area/team names, school names, logos, or mascots featured on team racing apparel. The only manufacturer or company logo allowed on racing apparel is the small apparel manufacturer's logo.

FAQ

1. What about jerseys, t-shirts or shorts purchased in previous seasons that students can still fit? We certainly do not want anyone to incur unnecessary cost, so previous designs will be “grandfathered” in as acceptable racewear until the team creates a completely new design. Teams should change designs for newly purchased jerseys, t-shirts or shorts to reflect the league policy for uniforms. If uniform designs are completely new for the team for the season, they should reflect the design standards described, and **all** participants should have the same jersey, t-shirts or shorts for race wear. No previous uniform designs may be worn with new designs per *RULE 7.14. MATCHING JERSEYS REQUIRED Teams must have matching jerseys for their student-athletes and all team members must race wearing their team jerseys. Teams may use custom matching jerseys, but they may also choose some other appropriate jersey — such as a solid color or a local shop jersey.*

2. What are some jersey and shorts options for teams in the GA League?

First of all, in bicycle racing, the word “kit” is used to describe the matching jersey and shorts worn by racers. So, our racers will have the ability to order custom made “kits” from our sponsor [Primal](#) and from other vendors that teams may choose. Second, there are some options available to teams and individual racers. We’ve listed them here:

- o **No jersey** – jerseys aren’t required, although bike racing jerseys often come with handy pockets in the back for spare tubes, energy bars, etc. You can race in a t-shirt if you want, however, all team members must wear the same color t-shirt. You don’t need bike shorts, either, but because they’re heavily padded, we recommend using them. Your local bike shop will have a selection.

- o **Team specific jerseys** – if you want to go this route, you can order custom- made jerseys or kits (matching jersey and shorts). It would be great if you could use Primal who can provide templates for you to design your own jersey and shorts. Many local shops can also help with this service.

3. Can student athletes race in t-shirts the team designs instead of custom made jerseys? Yes, you can race in t-shirts to save costs. However, the same policy applies – no manufacturer or company logos on t-shirts or shorts worn during the races.

4. What about local cycling or athletic clubs that support our teams?

Again, we want all of the community involvement to encourage our student-athletes and help grow our sport, but club logos should be treated as business or sponsor names/logos and be placed on other items to display their support of your team.

5. Ordering team jerseys will cost a few bucks. If we can't sell logo space to companies or manufacturers, how can we raise funds for the team?

We're not against having sponsors – we want to give exposure to your team's sponsors, just not on **racing apparel**. Our goal is to mimic the current practices of official school sports and have apparel worn during the race that features only the team or school name or mascot. At our races, every team will have a large area within the Pit Zone where a team tent, tools, bikes, coolers, etc. will reside. Within this space, you can display logos on a team tent, or put large placards or banners on display in your team Pit Zone area. (Think signs on the outfield fence of the baseball field.) You can also display logos prominently on your team web site and in newsletter updates or presentations. You could also sell team t-shirts to be worn at school, in practices, around town, etc., that could display whatever logos you want.

6. Can we use the GA League logos on jerseys, t-shirts, shorts, tents, banners, flags, etc.?

Absolutely! Please use our logo to spread the word about our league and help others find out about our sport.

Kenny Griffin | League Director *Building Strong Mind, Body and Character One Pedal Stroke at a Time*

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