



The Georgia Interscholastic Cycling League

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Out Spokin Bicycles in Canton, GA Supports Local Youth Mountain Bike Teams

Atlanta, GA - For Release – July 17, 2017 – [Out Spokin Bicycles](#) in Canton, GA has been an advocate of youth cycling since their inception, and now they are helping the Georgia Interscholastic Cycling League (GA League) get #morekidsonbikes through their league sponsorship. The local bike shop recently donated seven new bikes to the GA League [Loaner Bike](#) program and hosted an info meeting for parents and middle and high school student-athletes interested in joining the GA League in the Canton/Woodstock areas.

“It is exciting to us to know that we could continue to contribute and support the future of cycling,” said Kevin Poske, Owner of Out Spokin Bicycles.

Mountain Biking is one of the fastest growing youth sports, and the GA League continues to experience explosive growth, adding 20 new teams for the 2017 season across Georgia and in parts of South Carolina. Currently the GA League has three teams in Cherokee County including Cherokee High School, Blankets Creek East and West teams. New teams are forming at Woodstock and River Ridge High School for the [2017 fall season](#). For more information on joining a GA League team, contact League Director, Kenny Griffin at kenny@georgiamtb.org.

ABOUT THE GA LEAGUE

The GA League is gearing up for their 4th competitive mountain biking season this September with 50 teams, 800 student-athletes, and 225 coaches expecting to participate across GA and in parts of South Carolina. In 2014, the GA League began with just 10 teams and 100 student-athletes. In just three short seasons, the GA League has trained close to 800 student-athletes and over 300 coaches through its Mountain Bike Youth Development programs. They have also awarded over \$10,000 in financial aid and loaner bikes to student-athletes and coaches in need.

The Georgia League is a 501c3 nonprofit organization, and a part of the National Interscholastic Cycling Association (NICA) umbrella, providing exclusive mountain biking programs for middle and high students. The Georgia League is one of nineteen leagues in eighteen states overseen by NICA, established in 2009, with over 12,000 student-athletes and 4,000 licensed coaches participating across the nation. The Georgia League is open to all Georgia students, regardless of ability, believing that cycling is about lifelong health, not just today's win. Scholarships and loaner bikes are available to students in need. For more information about starting a team in your area, League Sponsorship or Volunteer information, or for more information on the Georgia League, visit www.georgiamtb.org or connect with them on Facebook at <https://www.facebook.com/georgiamtb>, on Twitter at [@gamtbleague](https://twitter.com/gamtbleague), on Instagram at [georgiamtbleague](https://www.instagram.com/georgiamtbleague), or on LinkedIn at [Georgia Interscholastic Cycling League](https://www.linkedin.com/company/georgia-interscholastic-cycling-league).

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