



The Georgia High School Cycling League
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 www.georgiamtb.org

New [Georgia High School Cycling League](#) to Host Inaugural Mountain Bike Race Fundraiser at Georgia Int'l Horse Park this Saturday

Atlanta, GA - For Release July 14, 2015 – The new Georgia High School Cycling League (GHSCCL) is hitting the trail with its inaugural Mountain Bike [Throwback Three Hour Race](#) fundraiser on Saturday, July 18th beginning at 8:30AM at the [Georgia International Horse Park](#) (Steeple Chase field, 1996 Centennial Olympic Parkway, Conyers, GA 30013). Aiming to raise funds for the league to get more middle and high school kids on bikes, the event features something for the entire family including Novice, Junior and Adult MTB races, Kids and Coaches Mini Dirt Crits, and a Silent Auction and Raffle. Cyclists can click [HERE](#) to register for the race. Online registration closes this Thursday, July 16th at 8pm. Race day registration opens at 7AM on Saturday.



“It’s not all about podiums and performance. It’s about the experience and entertainment,” said GHSCCL Race Director, Kenny Griffin. “We provide a platform for people to make memories. This event was built for fun, awareness, and donations to fund the mission of getting more kids on bikes at the high school and middle school level. We are creating lifelong cyclist and supporting the next generation of cyclist.”

Participants in the 3 hour race will have the opportunity to race on the first-ever Olympic Mountain Biking course at the Georgia International Horse Park. The course, built for the Inaugural Olympic Mountain Biking Competition during the 1996 Centennial Olympic, games features a unique 6.5 mile course with 500 feet of elevation change and a widely varied terrain, giving participants a day of truly exhilarating racing! Everyone can get in on the racing with categories for first-time racers up to Ultra Masters (60+). Click [HERE](#) to view all racing categories as well as the race day timeline.



Other highlights of the day include a silent auction and raffle to benefit the league. Racers and attendees can bid on anything from cycling items, including a Deep South Carbon MTB Frame, valued at over \$1500, Cycling Jerseys and Tifosi Sunglasses to local sports memorabilia and event tickets including an Atlanta Braves autographed A.J. Pierzynski Jersey, Atlanta Hawks tickets and Luke Bryan Concert

tickets at Philips Arena. Pre-Bidding is available at the [GHSCCL Online Auction Site](#) and will continue on site at the event.

Anyone not up for the 3 hour race can always take on the GHSCCL Coaches in the Coaches Mini Dirt Crit, now open to the general public! An old school maximum 24 inch bikes with NO gears is required. White baskets and colorful streamers are encouraged! And according to Griffin, participants should wear their goggles as they may be shot by numerous squirt guns while they race! Registration for the dirt crit can be completed on site on Saturday for a \$20.00 donation to The Georgia League. The Coaches Mini Dirt starts at 1:05 pm.

Thank you to the following sponsors for their support and participation in this inaugural event: Chain Buster Productions, SuperSport, Tifosi Optics, C Town Bikes, Deep South Bicycles, Cogentes, Grunduski Group, Philiciousness, Action Awards, and Green Layer.

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The Georgia High School Cycling League (GHSCCL) provides exclusive mountain biking programs for high school students (grades 9-12), and beginning in 2015 (grades 6 – 8). GHSCCL is one of sixteen leagues overseen by the National Interscholastic Cycling Association (NICA) established in 2009. NICA has over 6000 student-athletes and 3,000 licensed coaches across the nation, with states leagues added every year. The 2015 GHSCCL season begins in **SEPTEMBER**, with races in Conyers, White, Watkinsville, and ends in November with championships in Gainesville. For more information on the GHSCCL and the 2015 season schedule, visit www.georgiamtb.org or connect with them on Facebook at <https://www.facebook.com/georgiamtb>, on Twitter at [@gamtbleague](https://twitter.com/gamtbleague), or on Instagram at [georgiamtbleague](https://www.instagram.com/georgiamtbleague).

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