



The Georgia Interscholastic Cycling League

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## Georgia Interscholastic Cycling League Board Member, Eddie O’Dea, to Ride 2,745 miles in 2017 Tour Divide to Raise Funds and Awareness For the League

**The Tour Divide is an annual self-supported mountain biking race traversing the length of the Rocky Mountains, from Canada to the Mexican border**

**Atlanta, GA - For Release –May 30, 2017** – Mountains, snow, bears, sleeping in a tiny tent - those are just a few of the obstacles Georgia Interscholastic Cycling League (GA League) Co-Founder and Board Member, Eddie O’Dea, will face when he rides the 2,745 mile [Tour Divide](#) to raise funds and awareness for the GA League. The Tour Divide, starting June 9<sup>th</sup>, is an ultra-cycling challenge to pedal solo and self-supported the length of [Great Divide Mountain Bike Route](#), from Canada to the Mexican Border...as fast as possible! Eddie has a goal of finishing the race within 14-17 days.

### **FOLLOW EDDIE ON HIS TOUR DIVIDE JOURNEY –**

Follow Eddie and every rider’s Tour Divide efforts at: <http://trackleaders.com/tourdivide17>

Each rider gets a dot laid over the route map. Blue is boys, pink for the ladies. If it says scratched next to a name, that means they are out of the race (some may continue on riding as a tour, but their race is over).

To date, O’Dea has raised over \$12,000 for the GA League. Fans can pledge to support Eddie for every mile he rides in this extreme test of endurance, self-reliance and mental toughness. 100% of the pledges will benefit the GA League Financial Aid and Loaner Bike Programs.

Make a [PLEDGE/MILE HERE](#)

Make a [FLAT DONATION HERE](#)

View the GA League [Tour Divide](#) page for more information.

### **ABOUT THE GA LEAGUE**

The GA League is gearing up for their 4th competitive mountain biking season this September with 40 teams , 700 student-athletes, and 225 coaches expecting to participate across GA and in parts of South Carolina. In 2014, the GA League began with just 10 teams and 100 student-athletes. In just three short seasons, the GA League has trained close to 800 student-athletes and over 300 coaches through its Mountain Bike Youth Development programs. They have also awarded over \$10,000 in financial aid and loaner bikes to student-athletes and coaches in need

The Georgia League is a 501c3 nonprofit organization, and a part of the National Interscholastic Cycling Association (NICA) umbrella, providing exclusive mountain biking programs for middle and high students. The Georgia League is one of nineteen leagues in eighteen states overseen by NICA, established in 2009, with over 10,800 student-athletes and 4,300 licensed coaches participating across the nation. The Georgia League is open to all Georgia students, regardless of ability, believing that cycling is about lifelong health, not just today’s win. Scholarships and loaner bikes are available to students in need. For more information about starting a team in your area, League Sponsorship or Volunteer information, or for more information on the Georgia League, visit [www.georgiamtb.org](http://www.georgiamtb.org) or connect with them on Facebook at <https://www.facebook.com/georgiamtb>, on Twitter at [@gamtbleague](https://twitter.com/gamtbleague), on Instagram at [georgiamtbleague](https://www.instagram.com/georgiamtbleague), or on LinkedIn at [Georgia Interscholastic Cycling League](https://www.linkedin.com/company/georgia-interscholastic-cycling-league).

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